

# **Board of Directors Meeting**

**January 7<sup>th</sup>, 2014** 

#### **AGENDA**

Information Network of Kansas Inc.
Board of Directors Meeting
700 SW Harrison Topeka, Kansas 66603
Tuesday January 7<sup>th</sup>, 2014

Regular Agenda: 10:00am - 1:00pm CST

#### Call to Order

<u>Consent Agenda:</u> Please NOTE: Any Board member may request an item be removed from this consent agenda and moved to the regular agenda for discussion.

December 2014 INK Board Minutes December 2014 Executive Director Report December 2014 Network Manager Report

#### **Service Requests**

No service requests during the month of December 2014.

#### **Contracts for Approval**

**Atchison Public Library** (**KPC**) – Atchison Public Library requests an Over-the-Counter service which will allow government agency constituents to pay for government agency services using credit cards at government agency locations and receive confirmation of payment. Development of the INK application for this service is at no cost to the contracted government agencies. This is a fee service.

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**Kansas State Extension Office – Meadowlark District (KanForm) –** Kansas State Extension Office – Meadowlark District requests a Form Building service specifically designed for state and municipal governments and offers you the ability to build simple forms to collect data and online payments. Development of the INK application for this service is at no cost to the contracted government agencies. This is a fee service.

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## **Regular Agenda:**

1.	KSOS Funding Request	15 minutes
2.	KBC Address and Update	60 minutes
<b>3.</b>	<b>Executive Session: Consultation with Council</b>	15 minutes
4.	2014 Budget	10 minutes
5.	Portal Refresh	20 minutes
6.	Lunch	10 minutes
7.	Avamar Recovery	15 minutes
8.	Mobile Marketing Strategies Summit	15 minutes
9.	Ks State Historical Society Grant	30 minutes
10.	Dole Institute Proposal	30 minutes
11	Now Rusiness	

11. New Business

12. Adjourn

**Next Meeting February 4<sup>th</sup>, 2014** 

The January 7, 2013 meeting was conducted in the KDOT Office, 700 SW Harrison, 2nd Floor, Topeka, KS 66603. At 10:00 a.m. Joe Connor called the meeting to order.

Board members and proxy present: Joe Connor, Scott Hill, Kathy Sachs, Kevin Cronister, Anthony Schlinsog, Jim Clark and Gary Landeck.

Others present: INK's Executive Director: Jim Hollingsworth; Phil Elwood of Goodell Stratton Edmonds & Palmer; Jim Minihan of iMerge Consulting; Shane Myers, James Adams, Ashley Gordon, and Wayne Dirks of Kansas Information Consortium LLC; Donna Shelite of the Office of Information Technology and Services.

Connor introduced the Consent Agenda.

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Motion was made by Clark to approve the Consent Agenda. Seconded by Hill. Motion was approved.

Connor introduced the Regular Agenda.

Connor discussed the Secretary of State request for \$75,000 to develop an application interface for the Secretary of State to accept transactions from software utilized by many CPA firms. The Secretary of State would integrate the payment of the transaction with the portal. Discussion ensued. Motion was made by Clark to approve the request. Seconded by Landeck. Sachs Abstained. Motion was approved.

Sachs stated their agency receives requests for information from executive branch agencies pertaining to Corporate Annual Report information. Sachs discussed common data set and sharing issues that result from creating and maintaining a business in Kansas such as common identification of the entity across multiple entity back-end system.

Sachs provided a review of the past efforts to build out the KBC. Sachs stated the KBC team has worked with a diverse set of organizations including other states, private and sector organizations. The group has worked with MIT and presented the KBC concept to Gov Lab and an international gathering of people focused on open government.

Sachs explained that the report to the board was developed by Dazza Greenwood of MIT and focused on the following topics:

- History and Strategic Context
- Current State: Kansas Business Center 2.0
- Evaluation: Kansas Business Center 2.0
- Environmental Scan: Focused on Innovation
- Establishing the mission and the success metrics
- Kansas Business Center 3.0
- Recommendations and Next Steps

Sachs continued with the limitations of the current Kansas Business Center

- Lack of governance/unified sponsorship
- Should be developed as web services
- Usability Issues
- Lack of robust analytics
- Lack of scalability
- Account management limitations
- Lack of an Identity component
- Lack of plug and play components

Sachs discussed the recommendations of the report, beginning with the Executive Sponsorship stating that a KBC Advisory Committee would be established and that this group would be tasked with defining the issues and alternatives for the KBC direction. The membership has not been established, but Sachs reported the committee would be

supported by Identity Task Force, Account Management Task Force, and an architecture group responsible for Big Data Analytics and the financial model. Sachs provided detail on the proposed responsibilities of each of the task forces.

Sachs stated that KSOS has acquired the web address of KBC.com and that the report would be shared to that site.

Discussion ensued. Sachs encouraged the board to participate in any of these groups they desire. Schlinsog expressed his concern with agency compliance with findings or recommendations created by these groups, stating that there is no statutory language requiring entities to share things like identity or data. Sachs replied that these things would have to be considered but that the Governor supports a more robust KBC so everything should be "on the table".

Hollingsworth described the current IT policy governance of Kansas and the unique advantage Kansas has with the ability to enact IT policies that are binding to all three branches of state government. Hollingsworth continued by providing detailed information regarding INK's membership and the charters of the supporting groups to the Information Technology Executive Council (ITEC).

Minihan explained that other states are very interested in the concept by which Kansas is seeking to establish business entities. Many had built systems and the identity management issue continues to be a problem for them to be able to effectively share or reuse an accepted identity and the potential of step up authentication.

Connor stated the report appears to be a recommendation, not a mandate and is seeking participation in the proposed groups to discover and discuss the issues surrounding the further expansion of the KBC. Schlinsog requested information regarding the funding of the initiative and is it anticipated that INK would be sought for assistance. Hollingsworth stated that those questions should be answered in the committees and their charge. Hollingsworth stated SOS is a central core function of processes contained within the KBC and will benefit as well will all participants benefit by the KBC initiative.

Minihan stated that the federated identity can be utilized as a platform for several state and local entities to assist in providing identity across multiple and disparate systems to perform an overall function or set of functions. This serves both the citizen and agencies of government that must carry the cost of multiple identity subsystems

Sachs continued with reciting the remaining recommendations from the report.

- Create an inventory of existing initiatives currently in planning stages
- Incorporate the customer's vision into KBC
- Establish an EBusiness inventory
- Baseline current business licensing and registration transactions
- Create panel to streamline business registration

- Pursue One-Stop legislation or Executive Order
- Implement Federal Identity as a service
- Pursue Account Management functions and requirements
- Partner with national leaders in Gov. 3.0 while developing INK"s strategic plan.
- Form a standing Innovation Committee of the Board to explore opportunities for continued and expanded private and public partnerships.
- INK should take a leadership role in the hosting and provisioning of data.gov.ks
  to host Open Data sets and as part of this effort support efforts to integrate the
  functionality of a public register.
- INK should take a leadership role in fostering forums for conversations about the value of Open Data sets
- INK should take a leadership role in fostering conversations with community representatives to discover opportunities for long-term partnership and investment.

Hollingsworth stated that the KBC concept is an economic development tool for businesses to navigate the complicated and changing schema of government. The need still exists and the charter of INK is to explore methods of providing increased access to government information, expand the number of customers using the information and explore technological ways and means of expanding the information available. Connor thanked Sachs for the report.

Clark indicated that a fully matured KBC is a worthwhile endeavor but that it will take years to achieve. He illustrated his point with an example from Westar where a project to identify power outage sources was years in the making but had high reward.

At 11:05 a.m., Sachs moved the open meeting of the Information Network of Kansas be recessed for a closed, executive meeting pursuant to Joint Rule 5 of the Joint Rules of the Senate and House of Representatives and subsection (b) (13) of KSA 2000 Supp. 75-4319, as amended by Section 2 of Chapter 190 of 2001 Session Laws of Kansas, for the purpose of consultation with counsel for a period of 15 minutes. Seconded by Landeck; Motion Passed.

At 11:20 a.m., the board returned to regular session. Connor stated no binding action was taken.

James Adams, the Director of Technology for the Kansas Information Consortium, LLC presented to the board a prototype of the Kansas.gov website. Adams demonstrated how the proposed website is being built under responsive design. Adams described the functionality between desktop, tablet, and smartphone user experience regardless of the specific device they use.

Design templates and concepts are currently in development and testing servers. Adams stated that existing content is not being imported but all forms of content are

being reviewed for relevancy and usage. Adams stated that 329 subscribers have volunteered to assist in user testing and internally KIC staff is being utilized as well.

Adams stated they are going to employ a "soft" rollout that would be offered to INK's subscribers. You get the best feedback and the feedback is immediate.

Connor asked if the board had any questions. Landeck commented on his approval of the design concept. Shane Myers informed the board that the target date of live will be coordinated with the Best of the Web competition.

Minihan informed the board that the annual recovery of the Avamar backup system was initiated and had run into some issues. Minihan stated changes made to the backup structure by NIC, CDC had caused confusion with the recovery architecture. We have discussed the issue with NIC technicians and KIC technicians. They are investigating our requests to satisfy their needs and INK needs for a 48 hour recovery window.

Sachs asked for the status of the Va and Tx facilities. Minihan stated the replication is occurring. Sachs asked if a recovery test would be performed on the Tx facility. Hollingsworth stated that KIC is required by the Network Manager contract to perform the test annually. Schlinsog suggested that communication be performed with the affected agencies for awareness of any outage associated with the disaster recovery test. Myers stated the replication between the two facilities will be completed within the next month but the test date has not been determined yet, but has been scheduled in the past in the 2<sup>nd</sup> or 3<sup>rd</sup> quarter.

Hollingsworth informed the board that he had been invited to speak at a Mobile Marketing Summit in San Francisco in February. Hollingsworth provided names of the other companies attending, Google, LinkedIn, etc. He received the invite through LinkedIn as a result of the press release regarding Kansas citizens being able to process property tax payments via their mobile phones. Hollingsworth explained that it would be a terrific opportunity to learn from some of the other attendees how they handle their applications. Hollingsworth requested that James Adams attend as a technical contact. Hollingsworth stated the hotel and conference fees would be paid for and the only expense to INK would be airfare and meals. Hollingsworth requested the board's approval to attend. Motion was made by Cronister to attend the conference, seconded by Landeck. Motion carried.

Hollingsworth provided documentation regarding a grant request from the Kansas State Historical Society for equipment and software for deployment in the Kansas Statehouse Visitor Center. Hollingsworth stated he attended the ribbon cutting ceremony and encouraged members to visit the exhibits. The articles and artifacts are items from the KS Historical Society and it is worth seeing. Hollingsworth stated he reached out to them INK's assistance to uplift the technology in the Visitor Center to provide expanded access and more efficient access to government information, especially pertaining to the Legislature. Hollingsworth provided some examples of the current types of

questions staff receive from visitors, ranging from where's my legislator to where do I go to renew my driver's license to where can I have lunch. Clark expressed his concern with KSHS being able to maintain the applications. Hollingsworth said he would request their plan to maintain the applications. Hollingsworth stated that this grant would be a good exercise for re-convening the grants committee. He stated he would need one member from the board to become a member of the committee which includes the three Chief Information Technology Officers from each branch of government. Sachs was elected to be the member of the board on the grants committee. Hollingsworth stated he would schedule a meeting of the grants committee and report back at the February meeting.

Hollingsworth described the Dole Institute proposal to INK to develop a lecture series to discuss E Democracy/Open Government/Open Data. Hollingsworth briefly described the mission of the Institute and described a few of the speakers who have attended. Hollingsworth described their proposed multi-step process to establish a national discussion regarding E Democracy/Open Government and to expand the initial discussion to national leaders for their insight and input. Lastly, the ongoing process would include a lecture series with students to incorporate the concepts embedded in the minds of future leaders. Hollingsworth requested discussion and ability to move forward with the proposal. Clark asked if this would be accomplished in one year and Hollingsworth stated the scope is a multi-year initiative. Sachs would like to understand better what the content of the initial meetings and goals of the presentations. Hollingsworth stated that Dole Institute is more than willing to attend a board meeting to further discuss. Clark stated in favor of the request, if recognized leaders attend and the message supports the INK mission. Connor stated efforts along this line are exactly how INK should position itself as a leader in the industry. Clark stated the board should have a clear vision of the outcomes we wish to receive from the conversations and offered to be a part of the planning group. Landeck agreed with Clark stating the outcomes should be included in INK's upcoming strategic plan.

Hollingsworth provided information regarding the February meeting and provided an agenda for strategic planning for the next three months. Hollingsworth stated that one hour will be dedicated to regular meeting issues and two hours for the strategic planning discussions.

At 12:45 p.m., Landeck moved to adjourn the meeting. Seconded by Hill; motion passed.



# **Executive Director Report**

# Submitted by Jim Hollingsworth INK Executive Director

For Month Ending: December 2013

#### **Board Calendar**

1-Jan-13	5-Feb-13	5-Mar-13
Grant Committee Report and Board Approvals	Financial Audit Statement of Work Review and Approval	
Finance Committee Meeting	Contractual Audit Statement of Work Review and Approva	Finance Committee Meeting
	Finance Committee Report - 4th Quarter	
2-Apr-13	7-May-13	4-Jun-13
Initiate Strategic Business Planning, if applicable	Legislative Review Report	ED Contract Approval
Finance Committee Meeting	ED Contract Review	Grant Review Committee Meeting
Quarterly Portal Security Audit Scan Results	Finance Committee Report - 1st Quarter	Quarterly Financials Review
Financial/Contractual Audit Stmt of Work Review	Financial Audit Begin	Finance Committee Meeting
2-Jul-13	6-Aug-13	3-Sep-13
Grant Committee Report and Board Approvals	No Meeting	Contractual Audit Begin
Board Membership Review, if applicable		Strategic Business Planning Review
Contractual Audit Statement of Work Review		Quarterly Financials Review
Finance Committee Meeting		Finance Committee Report 2nd Quarter
1-Oct-13	1-Nov 13	5-Dec-13
Officer Nominating Committee	Board Officer Election Subcommittee	Board Officer Election
Quarterly Portal Security Audit Scan Results	Finance Committee Report - 3rd Quarter	Strategic Business Planning Approval, if applicable
Initiate Annual Business Planning		KIC/INK Business Plan Review and Approval
Finance Committee Meeting		INK Budget Review and Approval
<b>.</b>		Grant Review Committee Meeting
		Finance Committee Meeting
		War and G

**2011 – 2014 Strategies** 

Strategy 1	Provide increased Access to multiple entities with Kansas state, county and local entities.
	Demonstrate Value of collaboration with state portal to state, county and local
Strategy 2	governments.
	Demonstrate expanded data Distribution mechanisms to agencies and associations,
Strategy 3	business community and citizens.
Strategy 4	Implement a recoverable, scalable Infrastructure environment.
	Maintain a highly Secure environment to attain compliance to applicable industry
Strategy 5	standards.
	Accomplish Benchmarks to measure the progress toward the completion of established
Strategy 6	metrics with associated timelines.

#### 2013 Strategic Goals

- Access, Value: Establish three cross-agency collaboration efforts.
- Access, Value: Complete the Kansas Business Center data integration initiative with appropriate entities.
- Access, Value: Implement expanded data sharing with seven government entities.

## **Annual Business Plan**

#### **Tracking through December 2013**

Strategy	Tactics	Complete	In Progress	On Target %	Canceled	Delayed (This Year)	Postponed (Next Year)	New
Strategy 1	4	2	0	50%	1	0	1	0
Strategy 2	11	6	0	55%	3	0	2	0
Strategy 3	15	13	0	87%	0	0	2	0
Strategy 4	2	2	0	100%	0	0	0	0
Strategy 5	2	2	0	100%	0	0	0	0
Strategy 6	8	5	0	63%	0	0	3	0
Total	42	30	0	71%	4	0	8	0

# **State Entity Grants:**

\*changes are highlighted

Kansas Partnership for Accessible Technology

Amount Requested: \$160,000 Total Expended: \$80,106 Remaining Balance: \$79,894

Nature of Request: Accessibility Measurement Tool and Closed Captioning

- Status: COMPLETED
- \$11,809 expended April 12, 2012 for modification/configuration requirements to meet Kansas needs. Password functionality and KS password schema and creation of inventory by file type of state agency websites.
- Grant expiration extension to December 31, 2013 approved at the October 2013 meeting.

- Spoke to Cole Robinson regarding PDF scanning invoice. He stated he had forwarded the invoice to OITS and thought the invoice was to be forwarded and paid by INK from the grant.
- Final invoice is \$14,196.00. I need to determine if the vendor has been paid by OITS or if it is still outstanding.
- We talked about the remaining balance and if the remaining monies could be used for purchasing client side software for the agencies. He said he has not had the opportunity to discuss the number of agencies who will participate. I suggested that we allow the current grant to expire and when he has a better idea of how many agencies will participate, to apply for a new grant in the June submission cycle.

Kansas Department of Administration: Data Sharing Study

Amount Requested: \$145,000 Total Expended: \$93,777.16 Remaining Balance: \$51,222.84

Nature of Request: To determine the barriers, social and mechanical, for data sharing

activities across the enterprise Status: COMPLETED

Received final report 10/21/13.

Final invoice of \$43,000 paid 11/5/13.

Introduced to INK Board at November 2013 meeting.

Kansas State Historical Society

Amount Requested: \$100,000

Total Expended: \$0

Remaining Balance: \$100,000

Nature of Request: Application development of public access to the Kansas Enterprise

Electronic Preservation (KEEP)
Status: COMPLETED

Original Grant End Date: May 2013

Received request for 6 month extension6 Month Extension Approved July 2013

Invoice payment in process

# **INK Initiatives:**

#### **Application Analysis on the INK Avamar Server**

• Continue to work with KIC/NIC to streamline the volume and method of delivery for portal application information to the Avamar server.

#### Sedgwick County Payment Processing RFP

- RFP submission delivered to Sedgwick County
- RFP submitted under INK name.
- Received notification that INK not selected for interviews.

# State Participation

**ITEC**: (Executive council comprised of private and public representatives charged with the adoption of IT policies for the state enterprise (All Branches) ITEC chairmanship is rotated every year between the three CITOs.)

• Did not meet.

ITAB (Agency CIOs and senior managers of state information technology ITAB is chaired by the Executive Branch CITO)

Did not meet in December

**Information Technology Security Council (**State agency representatives who provide oversight and policy recommendation to ITEC regarding IT security issues for the state. The council is chaired by the Chief Information Security Officer (CISO))

- Met December 12<sup>th</sup>.
- Subcommittee continues to meet weekly to review and rewrite the ITEC policy 7230. This
  policy establishes a default security posture requirement for all state entities. Working
  with Regents institutions for applicability coverage of the policy. Prior policy specifically
  exempted Regents institutions.
- Draft copy of policy statement provided to Council for discussion.
- Subcommittee will continue to meet weekly to move focus from policy statements to development of procedural and standards implementation statements.

Kansas Partnership for Accessible Technology (The Kansas Partnership for Accessible Technology (KPAT) addresses web and information technology accessibility issues and provides related policy, standards, guidelines, and procedural recommendations. KPAT is chaired by the state Accessibility Coordinator, Cole Robinson)

Did not meet in December

Information Technology Identity Management Group (State agency, universities, external organizations and Secretary of State representatives who meet to develop policies and regulations to forward the usage and adoption of electronic identity management through the use of Public Key Infrastructure (PKI) The group is chaired by Ivan Weichert, Kansas Geographic Information Officer)

- Met December 20th.
- Mr. Ivan Weichert has been serving as chair of the committee. He announced his last day with the state will be December 31<sup>st</sup>.
- I agreed to serve as the chair of the committee.
- Committee continues to work with Entrust to understand their offering as a replacement for the current Symantec solution.
- KState desires to develop a personal identification verification (PIV) card for all students and faculty of KState. They will be talking with Entrust to understand their solution and will bring results to the group.
- Next meeting scheduled January 10<sup>th</sup>.

# **INK Executive Director Board Meeting Follow Up Items:**

#### **August 2013 Meeting**

- Send Gary the template of the nomination letter: COMPLETED
- Move KBC discussion to September: **COMPLETED**

#### **October Meeting**

- Schedule strategic discussion at November meeting: COMPLETED
- Move KBC report to November meeting: **COMPLETED**

#### **November Meeting**

- Schedule Data Sharing discussion at December meeting. Invited Dr. Marilu Goodyear to discuss report results: **COMPLETED**
- Schedule an Executive Session in December to discuss KIC's contract: COMPLETED

#### **December Meeting**

Add KBC report discussion to January meeting: COMPLETED

## **INK Executive Director 2014 Goal Tracking:**

- Finalize migration of state data to Avamar
  - Spent early part of November reducing the size of the backup on the Avamar server. Required cooperation between OITS personnel, NIC and INK consultants.
  - o Recovery test began 12/3/13. Infrastructure put in place.
  - o Discovered database size substantially larger than expected. Cordero server crashed. VMs built and ready.
  - o Authorized 3Tb volume be added to Cordero infrastructure.
  - o 12/5/13, VPN tunnel between Avamar and Cordero down.
  - o 12/11/13, VPN tunnel re-established.
  - o 12/12/13, network issue encountered with Cordero
  - o 12/17/13, network issue resolved
  - o 12/18/13, core dump discovered during recovery initiation, Operating System mismatch identified
  - o 12/20/13, First restores begin
  - 12/26/13, Cordero identified backups do not match disk layout.
     Documentation provided to KIC/NIC
  - o 12/28/13, Restores proceeding, expectation is to have backup completed by January 2<sup>nd</sup>.
  - o 12/2/13, All app servers restored, seven utility servers in progress
  - o 12/2/13, All servers are up except database. Will begin in morning of the 2<sup>nd</sup>. File servers identified as not part of the list of servers. Waiting on response from KIC/NIC. Have reached out to network manager for scheduling teleconference to resolve. The effort is frustrated with changes being made to the backup files and file structure without notification of the change.
- Lead effort to obtain input for RFP/RFI
  - o Strategic plan discussion will lead next steps
- Develop and present to Board a communication plan for legislative, judiciary and agency partners in the third quarter of evaluation
  - o Did not receive written evaluation response until second quarter.
  - Have reached out to Terri Clark to schedule a meeting with Legislative CITO to discuss scheduling meetings with Legislators.
  - o Will be working with members for input.
- Develop and implement tool for monitoring customer satisfaction among major customers. Conduct annual survey to identify successes and improvement areas.
  - Researching various customer satisfaction surveys for brief and effective responses. Will bring to board once completed
- Monitor and report in INK's Strategic plan on a monthly basis.
  - o Provided monthly in Executive Director report.
- Identify executive leadership development opportunities for the Executive Director.
  - o Continue to seek out opportunities.
  - o Have been invited to speak at Mobile Marketing Strategies Summit in Feb.
  - o Have spoken with Anthony for additional appropriate opportunities
- Develop set of action items following each board meeting.
  - o Included in monthly Executive Director report.

- Continue to maintain open communication with the Network Manager.
  - o Ongoing
- Develop orientation plan for new Board members
  - o Developed board member packet for new members.
  - o Have met with all new members to review.
  - o Encourage any clarifying questions.
- Continue to construct a Board calendar for monthly re-occurring agenda items.
  - o Included in monthly Executive Director report.



# Information Network of Kansas Board of Directors

# Kansas Information Consortium **General Manager's Report**

Month Ending December 31, 2013

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## **Highlights**

Golden Gate
Implementation

Topeka Rescue Mission Service Project

20 Kansas.gov

Product Launches

in December

Attend KASBO

conference in

support of

Kansas.gov

# **Executive Summary**

Kansas.gov is staying very busy and productive as the month of December is wrapping up. Some of the high points for this month include:

- Kansas.gov Business Development Managers finished the year off with a bang, deploying 20 products during the month of December! This marks the highest product deployment during 2013.
- Kansas.gov Business Development Manager, Jenna Coates, attended the 2013 Annual KASBO Conference. Jenna has been charged with increasing awareness of Kansas.gov products and services in the education market. As you can see from our Product Deployment reports, Jenna has done an outstanding job of driving adoption in this market.
- December proved to be a busy month regarding the KS Oracle Database hosted at the CDC. By implementing the GoldenGate product by Oracle, failover between datacenters within minutes is achievable.
- On the afternoon of December 13, sixteen Kansas.gov staff members and INK Executive Director, Jim Hollingsworth, reported for duty at the Topeka Rescue Mission (TRM).
   During the month of December, TRM works to provide holiday gifts, food boxes, and clothing to less fortunate.



Kansas.gov Staff Members volunteering at TRM (L-R) LaTonya Fulton, Laura Williams, Chad Skinner

Please contact me if you have any questions at 785.296.7171 or via email at <a href="mailto:smyers@egov.com">smyers@egov.com</a>.

Respectfully submitted,

Shane Myers

Shane Myers, General Manager

# **New Service Requests & Contracts for Approval**

#### **Service Requests**

No service requests during the month of December.

#### **Contracts for Approval**

**Atchison Public Library (KPC)** – Atchison Public Library requests an Over-the-Counter service which will allow government agency constituents to pay for government agency services using credit cards at government agency locations and receive confirmation of payment.

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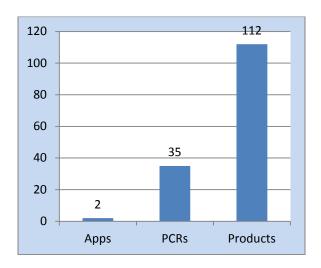
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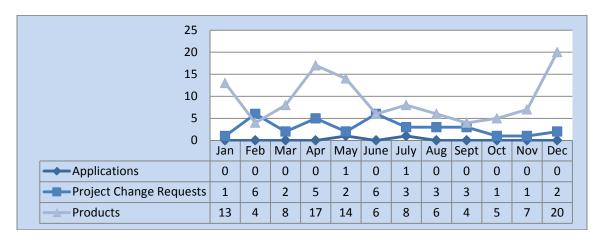
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# **Deployment Summary**

#### Year-to-Date



## **Monthly Deployments (since January 2013)**



# **Applications Deployed**

Agency	Project Name	Deployment (Month)
KHP	Online Accident Reporting	May-13
WYCO	Inmate (Video) Visitation Service	Jul-13

# **Project Change Requests Deployed**

		Deployment
Agency	Project Name	(Month)
KSAG	Amber Alert Add Social Media	Jan-13

KSBTP	KSBTP Business License Renewal Modify Certificate Rules	Feb-13
KSBHA	KSBHA License Renewal February 2013 Cycle	Feb-13
KSBHA	KSBHA Subscriber License Verification Google Analytics Update	Feb-13
KREAB	Appraiser License Renewal Appraiser License Renewal: 2013 Fee Change	Feb-13
BSRB	License Verification: Google Analytics and Survey Gizmo Update	Feb-13
KIC	User Management Portal: Add Subscriber Login Association	Feb-13
KSSBEO	KSSBEO Optometry License Portal Updated ARBO CE Codes	Mar-13
KSBN	Education Annual Report 2013 Updates	Mar-13
KCC	Motor Carrier Authority Renewals Change Contact Info	Apr-13
KDADS	HOC Criminal History Record Check 2013 Contact Change	Apr-13
KDWP	Hunter Education Duplicate Cards 2013 Updates	Apr-13
KDOR	Property Valuation Database (Surveyor): Google Analytics and Survey Gizmo Update	Apr-13
KSBMA	KSBMA License Renewal Survey Gizmo Update	Apr-13
KSBHA	KSBHA License Renewal May 2013 Cycle	May-13
BSRB	BSRB License Renewals Add Addiction Counselor	May-13
KDOR	IFTA Quarterly Filing 2013 Updates	Jun-13
BOA	CPA License Renewal 2013 Updates	Jun-13
BOA	Firm License Renewal 2013 Updates	Jun-13
KSSOS	Electronic UCC Filings Remove Unnecessary Fields	Jun-13
KIC	KanPay Payment Portal: 2013 Updates	Jun-13
OJA	District Court Record Search Enhance File Locks Handling	Jun-13
KBI	Limited Criminal History Search Rewrite	Jul-13
KIC	KanForm: 2013 Updates Part 1	Jul-13
OJA	Court Records Sedgwick Legacy 2013 Updates	Jul-13
KSBHA	License Renewal 2013 Updates	Aug-13
KSBN	Nurse License Verification 2013 Updates	Aug-13
KSSOS	Corporate Annual Report Enforce Director Maximum	Aug-13
KBP	Pharmacy License Renewal 2013 Updates	Sep-13
KHP	Crash Logs 2013 Content Update	Sep-13
KDB	Dental License Renewal 2013 Updates	Sep-13
KCTA	Property Tax Rewrite	Oct-13
OJA	District Court Record Search Change Import Rules	Nov-13
KDOR	WebFile Homestead Claim 2013 Tax Year Update	Dec-13
KDOR	WebFile Income Tax Return 2013 Tax Year Update	Dec-13

# **Products Deployed**

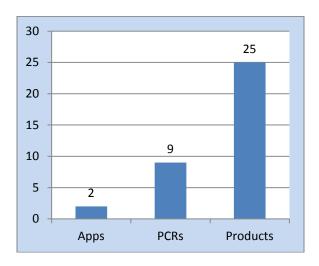
Agency	Project Name	Deployment (Month)
USD205	KanPay Counter: Unified School District 205	Jan-13
мосо	KanForm: Montgomery County Public Works	Jan-13
SGCO	KanPay Counter: Sedgwick County Treasurer	Jan-13
USD260	KanPay Counter: Unified School District 260	Jan-13
USD260	KanPay Counter: Unified School District 260 (Admin. Center)	Jan-13
USD498	KanPay Counter: Unified School District 498 (District Office)	Jan-13
USD498	KanPay Counter: Unified School District 498 (Waterville Elem.)	Jan-13
USD498	KanPay Counter: Unified School District 498 (Blue Rapids Elem.)	Jan-13
USD498	KanPay Counter: Unified School District 498 (Junior/Senior High)	Jan-13
USD499	KanPay Counter: Unified School District 499	Jan-13
CWCO	KanPay Counter: Cowley County Clerks	Jan-13
LACO	KanPay Counter: Lane County Clerks	Jan-13
KDOR	KanPay Counter: Parsons and Baxter Springs DL	Jan-13
CON	KanPay Counter: City of Nortonville	Feb-13
cos	KanPay Counter: City of Solomon	Feb-13
КВОВ	KanForm: KBOB Expired License Restoration	Feb-13
КВОВ	KanForm: KBOB License New and Renewals (Non-Expired)	Feb-13
cos	KanForm: City of Solomon Online Payments	Mar-13
SCRDW#4	KanForm: RWD #4 Online Bill Pay	Mar-13
USD254	KanPay Counter: Medicine Lodge USD 254	Mar-13
KCJIS	KanForm: KCJIS Conference Registration Form 2013	Mar-13
KCJIS	KanForm: KCJIS Conference Vendor Registration Form 2013	Mar-13
SUCO	KanPay Counter: Sumner County Planning, Zoning, Envir. Health	Mar-13
HVCO	KanPay Counter: Harvey County Administrative Office	Mar-13
НРСО	KanPay Counter: Harper County Health Department	Mar-13
USD501	KanPay Counter: Highland Park	Apr-13
USD501	KanPay Counter: Topeka High	Apr-13
USD501	KanPay Counter: Topeka West	Apr-13
USD501	KanPay Counter: Hope Street Academy	Apr-13
USD501	KanPay Counter: Hummer Sports Park	Apr-13
USD501	KanPay Counter: Highland Park	Apr-13
USD501	KanPay Counter: Eisenhower Middle School	Apr-13
USD501	KanPay Counter: French Middle School	Apr-13
USD501	KanPay Counter: Jardine Middle School	Apr-13
USD501	KanPay Counter: Landon Middle School	Apr-13
USD501	KanPay Counter: Robinson Middle School	Apr-13

KUCRL	KanForm: Transportation Research	Apr-13
KUCRL	KanForm: Achievement and Assessment Institute	Apr-13
RLCO	KanPay Counter: Riley County Public Works	Apr-13
RLCO	KanForm: Property Tax Payments	Apr-13
RLCO	KanForm: Riley County Public Works	Apr-13
SUCO	KanForm: Sumner County Permit Payment	Apr-13
USD 415	KanPay Counter : Hiawatha USD 415 High School	May-13
USD 415	KanPay Counter : Hiawatha USD 415 Middle School	May-13
USD 415	KanPay Counter : Hiawatha USD 415 Elementary School	May-13
USD 362	KanPay Counter: Parker Elementary	May-13
USD 362	KanPay Counter: LaCygne Elementary	May-13
USD 362	KanPay Counter: Prairie View High School	May-13
USD 362	KanPay Counter: Prairie View Middle School	May-13
USD 362	KanPay Counter: Fontana Elementary	May-13
KDOR	KanPay Counter Concordia DL Office	May-13
RLCO	KanPay Counter: Riley County Clerk	May-13
USD453	KanPay Counter: Leavenworth USD 453	May-13
KDHE	KanForm: 2013 KS Environmental Conference Complimentary Regis	May-13
KDHE	KanForm: 2013 KS Environmental Conference Participant Regis	May-13
KDHE	KanForm: 2013 KS Environmental Conference Vendor Regis	May-13
JACORWD3	KanForm: Jackson County RWD #3	Jun-13
RLCO	KanPay Counter: Riley County Noxious Weed	Jun-13
LBCO	KanPay Counter: Labette County Health Department	Jun-13
CYBENN	KanPay Counter: City of Bennington	Jun-13
SHCOHD	KanPay Counter: Sherman County Health Department	Jun-13
USD 290	KanPay Counter: Ottawa USD 290	Jun-13
USD248	KanPay Counter: Girard USD 248 High School	Jul-13
KWO	KanForm: Governor's Conference on the Future of Water in KS	Jul-13
KWO	KanForm: Governor's Conference on the Future of Water in KS Late	Jul-13
KDHE	KanForm: 2013 KS Environmental Conference Participant Reg Late	Jul-13
USD 248	KanPay Counter: Girard USD248 Elementary School	Jul-13
USD248	KanPay Counter: Girard USD 428 Middle School	Jul-13
USD248	KanPay Counter: Girard USD 248 District office	Jul-13
SD501	KanPay Counter: Capital City Street Academy	Jul-13
KDOC	KanForm: MED Week 2013 Registrations	Aug-13
KDOC	KanForm: MED Week 2013 Sponsorship	Aug-13
SEKHD	KanPay Counter: SEK-Multi County Health Department	Aug-13
MECOHD	KanPay Counter: Meade County Health Department	Aug-13
CYBRONSON	KanPay Counter: City of Bronson	Aug-13

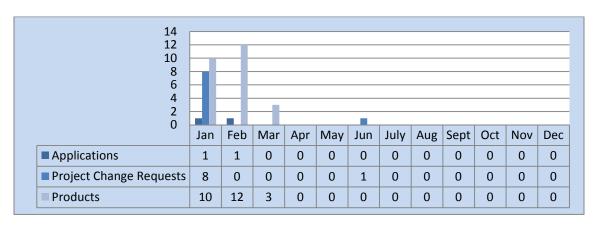
USD247	KanPay Counter: Cherokee USD 247	Aug-13
USD309	KanPay Counter: Reno Valley Middle USD 309	Sep-13
USD309	KanPay Counter: Nickerson Elementary USD 309	Sep-13
USD309	KanPay Counter: South Hutchison Elementary USD 309	Sep-13
USD309	KanPay Counter: Nickerson High USD 309	Sep-13
USD501	KanPay Counter: Williams Science and Fine Arts Magnet School	Oct-13
USD501	KanPay Counter: Kanza Café	Oct-13
USD501	KanPay Counter: Scott Computer Technology Magnet School	Oct-13
USD501	KanPay Counter: Meadows Elementary School	Oct-13
KDOR	KanPay Counter: Derby Driver License Branch	Oct-13
CYOAKLEY	KanPay Counter: City of Oakley	Nov-13
USD 223	KanPay Counter: Linn Public School	Nov-13
USD 223	KanPay Counter: District Office	Nov-13
USD 223	KanPay Counter: Hanover Public School	Nov-13
CON	KanForm: City of Nortonville Online Form	Nov-13
JFCO	KanForm: Property Tax Payments	Nov-13
WYCO	KanPay Counter: Wyandotte County ACH Payments	Nov-13
USD 352	KanPay Counter: Goodland High	Dec-13
USD 352	KanPay Counter: Grant JR High	Dec-13
USD 352	KanPay Counter: Central Elementary	Dec-13
USD 352	KanPay Counter: West Elementary	Dec-13
USD 352	KanPay Counter: Goodland	Dec-13
USD501	KanPay Counter: Avondale West Elementary School	Dec-13
USD501	KanPay Counter: Bishop Elementary School	Dec-13
USD501	KanPay Counter: Highland Park Central Elementary School	Dec-13
USD501	KanPay Counter: Lowman Hill Elementary School	Dec-13
USD501	KanPay Counter: McCarter Elementary School	Dec-13
USD501	KanPay Counter: McClure Elementary School	Dec-13
USD501	KanPay Counter: McEachron Elementary School	Dec-13
USD501	KanPay Counter: Quincy Elementary School	Dec-13
USD501	KanPay Counter: Randolph Elementary School	Dec-13
USD501	KanPay Counter: Shaner Elementary School	Dec-13
USD501	KanPay Counter: State Street Elementary School	Dec-13
USD501	KanPay Counter: Stout Elementary School	Dec-13
USD501	KanPay Counter: Whitson Elementary School	Dec-13
WYCONRC	KanPay Counter: Wyandotte Neighborhood Resource Center	Dec-13
RLCOTS	KanPay Counter: Riley County Transfer Station	Dec-13

# **In-Development Summary**

#### **Through End of Year 2014**



## Monthly Deployments (through end of year 2014)



# **Applications in Development**

Agency	Project Name	Scheduled Deploy (Month)	Schedule Variance Reason
OJA	Court Case eFile Court Case eFile	Jan-14	
KSSOS	TPE Direct Payment Processing	Feb-14	

# **Project Change Requests in Development**

Agency	Project Name	Scheduled Deploy (Month)	Schedule Variance Reason
	IFTA Additional Decals Google Analytics and Survey		
KDOR	Gizmo Update	Jan-14	
KDOR	Driver License Reinstatements 2011 Rewrite	Jan-14	
KDB	Dental License Verification 2013 Responsive Design and Common Look and Feel	Jan-14	
KSBTP	KSBTP Individual License Renewal 2013 Updates	Jan-14	
KDADS	HOC Criminal History Record Check Change Backend Host	Jan-14	Awaiting Partner
KDADS	HOC License Renewal Change Backend Host	Jan-14	Awaiting Partner
KDOR	DLR Interactive DMV Modernization	Jan-14	
KDOR	Title Lien and Registration Search (TLR) 2013 Updates	Jan-14	
KDOR	Tax Payment Portal 2011 Update	Jun-14	Awaiting Partner

# **Projects On-Hold**

Agency	Project Name	On-Hold Date	On-Hold Reason
KDADS	HOC Criminal History Record Check Convert Data Transfer Format for Subjects	Jan-13	Partner is working with third partner vendor to setup new hosting environment.
KSBN	KANN Check 2009 Enhancements	Jan-13	Partner intends to restart this project in July.
KREC	KREC License Renewal - KanPay only KanPay Only	Jan-13	Partner is working with third partner vendor to setup new networking environment (Cox).
KSSOS	Resident Agent/Office Amendments Modernization	Jul-13	Other higher priority projects
KSSOS	Dissolutions Modernization	Jul-13	Other higher priority projects
KSSOS	Corporate Name Change Modernization	Jul-13	Other higher priority projects
KSSOS	Kansas Business Center Modernization	Jul-13	Other higher priority projects

KSSOS	Business Entity Search Modernization	Jul-13	Other higher priority projects
KSSOS	Corporate Annual Report Modernization	Jul-13	Other higher priority projects
KSSOS	Dissolutions Future Effective Date	Jul-13	Other higher priority projects
KSSOS	Resident Agent/Office Amendments Future Effective Date	Jul-13	Other higher priority projects
KSSOS	Articles of Incorporation (AOI) Future Effective Date	Jul-13	Other higher priority projects
KSSOS	Business Entity Name Reservation Future Effective Date	Jul-13	Other higher priority projects
KSSOS	Corporate Name Change Future Effective Date	Jul-13	Other higher priority projects
KSSOS	Business Entity Name Availability Search Future Effective Date	Jul-13	Other higher priority projects
KSSOS	Dissolutions Google Analytics Update	Jul-13	Other higher priority projects

# **Products in Development**

Agency	Project Name	Scheduled Deploy (Month)
USD501	KanPay Counter: Chase Middle School	Jan-14
USD501	KanPay Counter: Ross Elementary School	Jan-14
CYHIGHLAND	KanPay Counter: City of Highland Water and Sewer	Jan-14
CYHIGHLAND	KanPay Counter: City of Highland Court	Jan-14
CYKINSLEY	KanPay Counter: City of Kinsley Water and Sewer	Jan-14
CYKINSLEY	KanPay Counter: City of Kinsley Courts	Jan-14
CYKINSLEY	KanForm: City of Kinsley Water and Sewer	Jan-14
CYKINSLEY	KanForm: City of Kinsley Courts	Jan-14
FNCO	KanPay Counter: Finney County Treasurer	Jan-14
RLCOGIS	KanPay Counter: Riley County GIS	Jan-14
СКСО	KanPay Counter: Cherokee County Treasurer	Feb-14
FOCO	KanPay Counter: Ford County Landfill	Feb-14
FOCO	KanPay Counter: Ford County Health Department	Feb-14
FOCO	KanPay Counter: Ford County Register of Deeds	Feb-14
FOCO	KanForm: Ford County Register of Deeds	Feb-14
FOCO	KanPay Counter: Ford County Expo Center	Feb-14
KDOR	KanPay Counter: Driver Control Office	Feb-14
KDOR	KanPay Counter: Titles and Registrations	Feb-14

CHCO	KanPay Counter: Cherokee County Treasurer Feb-14					
СКСО	KanPay Counter: Cherokee County Health Department	Feb-14				
ANCO	KanPay Counter: Anderson County Treasurer	Feb-14				
LNCO	KanPay Counter: Linn County Treasurer	Feb-14				
USD446	KanPay Counter: Independence Senior High Mar-14					
USD446	KanPay Counter: Independence Junior High	Mar-14				
USD446	KanPay Counter: Independence Elementary	Mar-14				

# **Support Statistics**

Summary of the number of Live Chats, E-mails and Cases Reported from November 21 – December 19.

Month	Live Chats	E-mails	Cases Reported
Jan-13	79	787	175
Feb-13	75	1,348	259
Mar-13	159	1,038	149
Apr-13	595	1,119	213
May-13	91	688	165
Jun-13	120	55	168
Jul-13	95	780	108
Aug-13	60	957	177
Sep-13	44	864	163
Oct-13	83	799	166
Nov-13	78	990	230
Dec-13	121	748	202

# **Site Promotions**

The following site promotions were launched on Kansas.gov from November 22 – December 19.

Main Feature Position	Service Promoted	Visits
1	KBI: Limited Criminal History Search	18
1	Travel KS: Calendar of Events	13
1	KAAAC: Project Unity	12
1	GOV: Flag Honors: Nelson Mandela	12
1	KDOT: WICHway	9
1	GOV: Flag Honors: Pearl Harbor Remembrance	9
2	Travel KS: Calendar of Events	11
2	KSDC: Civic Alerts: AlixaRx	8

2	KSDC: Civic Alerts: Creekstone Farms	6
3	KBI: Limited Criminal History Search	16
3	KSDC: Civic Alerts: AlixaRx	7
3	Travel KS: Calendar of Events	6
3	KDOT: KanDrive	5
4	KBI: Limited Criminal History	17
4	KDOR: Print Renewals	7
5	Flickr: Featured Flickr Photo	2
5	KDOT: KanDrive	2
5	KDOR/KSSOS: Kansas Business Center	1
6	Flickr: Featured Flickr Photo	14
6	KDOT: KanDrive	7
6	Kansas.gov: Blog	3
7	Flickr: Featured Flickr Photo	11

The below table summarizes the top 5 visited pages on Kansas.gov from November 22 – December 19.

Page	Page Views	Time on Page		
Government	18,106	1:29		
Services	15,960	1:22		
Search	15,592	1:29		
Business Center	10,211	2:55		
Employment	8,541	1:35		

# Marketing

Agency	Service	Туре	Description
KBI	Limited Criminal History Search	Social Networking	Official Site Promotion
KHP	Safe Driving Tips	Social Networking	Statewide Interest
KSHS	December Calendar of Events	Social Networking	Statewide Interest
KDWPT	National Cookie Day	Social Networking	Statewide Interest
	State of the State		
GOV	Announcement	Social Networking	Statewide Interest
	National Handwashing		
KDHE	Awareness Week	Social Networking	Statewide Interest
	Flag Honors: Pearl Harbor		
GOV	Remembrance	Social Networking	Official Site Promotion
KDWPT	Calendar of Events: Holidays	Social Networking	Official Site Promotion
KSDC	Civic Alerts: AlixaRx	Social Networking	Official Site Promotion
KHP	Safe Driving Tips	Social Networking	Statewide Interest
KDOT	KanDrive	Social Networking	Official Site Promotion

	Property Tax Mobile		
KCTA	Application	Social Networking	Official Site Promotion
GOV	Flag Honors: Nelson Mandela	Social Networking	Official Site Promotion
KDWPT	2014 Travel Guide	Social Networking	Statewide Interest
KDOT	Thanks to Winter Workers	Social Networking	Statewide Interest
KDADS	TARC Winter Wonderland	Social Networking	Statewide Interest
NetWork			
Kansas	StartUp Kansas Grants	Social Networking	Statewide Interest
Kansas	John Coughlin: Pursuing Sochi	Social Networking	Statewide Interest
KDOT	Safe Driving Tools	Social Networking	Statewide Interest
KASB	Superintendent Vacancies	Social Networking	Statewide Interest
KDHE	Parents Guide For Flu	Social Networking	Statewide Interest
KAAAC	Project Unity	Social Networking	Statewide Interest
	Food Export Association of the		
KDA	Midwest	Social Networking	Statewide Interest
KDOT	WICHway	Social Networking	Official Site Promotion
	2014 Workforce Recruitment		
KCDC	Program	Social Networking	Statewide Interest
KDEM	Winter Weather Advisory	Social Networking	Statewide Interest
KSBN	Employment Opportunity	Social Networking	Statewide Interest
KDOT	Employment Opportunity	Social Networking	Statewide Interest
KDOT	WICHway	Social Networking	Official Site Promotion
Kansas	Best State Flag Winners	Social Networking	Statewide Interest
	Treasury Transfer to Small		
KSDC	Businesses	Social Networking	Statewide Interest
KDOL	KLIC	Social Networking	Statewide Interest
	Data Quality Certification		
KSDE	Program	Social Networking	Statewide Interest
	2014 Primary Election		
KSSOS	Candidates	Social Networking	Statewide Interest
	Women in Agriculture		
KDA	Infographic	Social Networking	Statewide Interest
KWO	Groundwater Measurements	Social Networking	Statewide Interest
KNG	Civilian Job Postings	Social Networking	Statewide Interest
KDOT	Featured Jobs	Social Networking	Statewide Interest
	Employment Standards		
KDOL	Division	Social Networking	Statewide Interest

# **Post Project Surveys**

		Date collected	Treated respectfully by Kansas.gov staff	Understood the process your project was to go through	As involved in the process as you wanted to be	Kept informed of projects progress	Kansas.gov met their commitments to the project timelines	Quality of the product (application or Web site)	Timely responses of Kansas.gov staff to requests/messages	Kansas.gov staff demonstrated expert knowledge in web design and development	Comments
1.	USD 216 Louisburg – KanPay Counter	01-05	5	3	4	3	2	4	4	3	While there are some 3s listed here, I think that may be more of a function that our original developer went on maternity leave in the middle of the project. We also experienced a delay in getting the swiping instruments installed due to lack of product. It would be helpful to have a document that outlines all the steps required before the process begins. We got a bit bogged down in the creation of the bank sites and the penny tests. Had we known what information was necessary we could have been gathering that ahead of time. Todd and Jenna have been wonderful to work with and we look forward to using this process in our buildings.
2.	OJA – DCRS Enhance ment	01-07	5	5	5	5	5	5	5	5	N/A
3.	USD 205 Bluestem - KanPay Counter	02-06	5	5	5	5	4	5	5	5	"Still waiting on credit card scanners." (EDIT: Survey participant was not aware that their Macs are not compatible with the available scanners. The project stakeholder at USD 205 was available and was able to provide clarity to the survey participant)
4.	Cowley County – KanPay Counter	02-06	5	5	5	5	5	5	5	5	N/A
5.	USD 499 Galena – KanPay Counter	02-06	5	5	5	5	5	5	4	4	N/A
6.	USD 260 Derby – KanPay Counter	02-06	5	4	5	4	4	5	4	4	N/A
7.	KSBTP – Business License Renewal Modificat ions	02-20	5	5	5	4	5	5	5	5	N/A
8.	Sedgwick County - KanPay Counter	03-25	5	5	5	5	5	5	5	5	N/A
9.	KSSBEO – ARBO Codes	04-10	4	1	3	1	3	3	2	3	The application that is provided by Kansas.gov for my agency is only used March - May. This update seemed to take longer to get implemented than what I thought it should. I had the information

											for the update a couple of weeks prior to March 1 which should have been plenty of time to get it implemented. Instead it took a month and I was only updated on the progress when I initiated the email. Even then I was only told it was 'on time' to be implemented March 20th if not before. I was finally told on March 19th that it would be implemented on March 20th by 1:30 pm. It was closer to 3:00pm. I do no see why it could not have been implemented by 8:00am since it was apparently completed the day before.
10.	Harvey County – KanPay Counter (West Park	04-10	5	5	5	5	5	5	5	5	N/A
11.	Location) Sumner County – KanPay Counter	04-11	5	5	4	4	4	4	4	4	N/A
12.	Riley County – KanPay Counter	06-21	5	4	4	4	4	4	4	4	N/A
13.	USD 362 Prairie View – KanPay Counter	07-22	5	5	5	5	4	5	5	5	N/A
14.	KSBHA – MD (May Renewal Cycle)	07-25	5	5	5	5	5	4	4	5	We did have an issue shortly after the cycle went live, that caused some extra work on the part of our staff members. But all in all, this cycle went smoothly.
15.	KCC - Fee Modificat ions	11-06	5	4	4	4	2	4	4	4	The only criticism that I have of this project was its molasses-like forward momentum. It took what seemed a lifetime to get a simple and straight-forward matter resolved. The project should have, in my opinion, been complete months earlier. More tempo and less chatter is my advice.
16.	KCC – Fee Modificat ions	11-12	5	4	4	3	2	4	2	4	This project of changing how the fee distributions flowed began back in May, 2013. This was not a complex task and took several months to accomplish.
17.	City of Oakley – KanPay COunter	12-12	5	5	5	5	5	5	5	5	N/A
Total			84	75	78	72	70	77	72	75	
Average			4.9	4.4	4.5	4.2	4.1	4.5	4.2	4.4	

# KRIS W. KOBACH Secretary of State



Memorial Hall, 1st Floor 120 S.W. 10th Avenue Topeka, KS 66612-1594 (785) 296-4575 www.sos.ks.gov

December 26, 2013

Joe Connor, Chairman Information Network of Kansas 300 SW 8<sup>th</sup> Ave. 3<sup>rd</sup> Floor Topeka, KS 66603

RE: Request for Funding Partnership

Dear Mr. Connor:

The Office of the Kansas Secretary of State (SOS) was one of the first partners with Information Network of Kansas (INK) in a relationship that has spanned nearly two decades.

Today, SOS provides more than \$600,000 in yearly revenue to the INK portal. The business entity annual reports alone contribute more than \$250,000 in yearly portal revenue, making that application the single most profitable application in the current Kansas Business Center (see https://www.kansas.gov/annual-reports/index.do).

The current INK Kansas Business Center annual report process captures approximately 50 % of the total reports filed with SOS each year. That percentage has remained fairly stagnant over recent years. One of the most important research lessons learned in our quest to re-establish the Kansas Business Center is the importance of making certain our customers are involved in the setting of expectations and the establishment of priorities for future services and process enhancements. We have learned from listening to our customers that there is a strong tie between the Kansas Department of Revenue (KDOR) tax filing process and the business entity annual report filing process. KDOR works with national software companies in order to facilitate electronic filing though their software. We have agreements with some of the largest of those software companies to begin sending our annual report information through their systems as well.

Initially, we planned to follow the example of KDOR and process electronic check information using the existing Bank of American contract. However, this plan would eventually result in a net \$257,000 loss to portal revenue. After meeting with the Kansas Information Consortium (KIC) to discuss continuing performance problems, we agree to allow KIC to continue to handle the payment portion of this filing, if they or the INK board would agree to cover some of the programming costs associated with the enhancement of this service. The cost to provide this

enhancement is approximately \$75,000. In return, our agency would agree to remain a user of the portal at least until such time as the \$75,000 was recovered by the network.

Our agency's current agreement with the payment portal is to pay \$3 per filing. The new service is merely for payment services rather than a filing application. However, we have offered to continue to pay the \$3 per filing until the investment is repaid. At that time, we would negotiate a rate for payment services only.

In our opinion, this enhancement marks an exciting step forward for the INK board and the Kansas Business Center. Upon completion of this project our agency will be much closer to being able to integrate our database of corporate records with the databases of other state agencies. This achievement is one of the foundational cornerstones of any fully-functioning Kansas Business Center because these electronically filed documents will update our database with an FEIN number. That number will serve as a method to link the silos of state government databases since the FEIN is common to most agencies.

It is important to us that the INK board acts with dispatch. Business entity annual reports should remain a revenue stream to the portal. This will occur by committing to this payment of the cost of developing this service.

Again, we have been constructive partners with INK for many years. We look forward to continuing our mutually beneficial partnership for our respective entities and the customers we serve.

Sincerely,

Kris Kobach

Kansas Secretary of State

	<u>.</u>		% of Revenues	% Change
	2013 Portal Budget	2014 Portal Budget		
Portal Gross Receipts	\$393,812,284	\$473,936,343		20.35%
Agency Statutory and Contractual Fee Submissions	\$385,747,173	\$465,516,178	98.22%	20.68%
Portal Revenue	\$8,065,111	\$8,420,165	1.78%	4.40%
Portal Costs				
Network Credit Card Fees				
Credit Card Merchant Fees	\$1,892,527	\$2,575,204		36.07%
Communication Costs				
Sprint	\$12,000	\$4,800		
DISC Invoices	\$18,000	\$18,000		
CoreFirst Lockbox Fees	\$0	\$0		
Total Communication Costs	\$30,000	\$22,800		-24.00%
Ded Debt	ćo	Ć0		
Bad Debt	\$0	\$0		
Total Merchant and Communication Costs	\$1,922,527	\$2,598,004	0.55%	35.13%
Total Portal Cost of Receipts	\$387,669,701	\$468,114,182	98.77%	20.75%
Adjusted Portal Net Revenue	\$6,142,583	\$5,822,161		
KIC Revenue @ 85%	\$5,221,196	\$4,948,837	1%	-5.22%
INK Retained Earnings @ 15%	\$921,388	\$873,324	0.18%	-5.22%
Total Interest Income	\$2,500	\$2,500		
Total INK Revenue from Operations	\$923,888	\$875,824		-5.20%
INK Office Expenses	\$544,660	\$403,185	0.10%	-25.97%
INCONCE EXPENSES	\$344,000	Ş403,183	0.10%	-23.37/6
Net Income Before Grant Expenses	\$379,228	\$472,639		24.63%
Prior Year Grants				
IT Consolidation/Data Readiness Study	\$110,250			
KPAT - Accessibility Assessment Pilot	\$50,000	\$0		
Total	\$79,894	\$0		
	\$240,144	\$0		
Restricted Funds/Portal Initiatives	<del>\$240,144</del>	30		
Kansas Business Center	\$500,000	\$473,330		
Total	\$500,000	\$473,330		
Total Grants and Restricted Funds	\$740,144	\$473,330		
Grant Pool	\$0	\$800,000		
Adjusted Net Income	(\$360,916)	(\$800,691)		

Bank Information		
Kaw Valley Beginning Balance	\$764,535	\$875,446
UMB Opening Balance	ψ704)333	\$300,000
UMB Money Market Account		\$528,000
CoreFirst PKI Account		\$135,000
		\$1,838,446
Net Change in Cash		
	(\$360,916)	(\$800,691)
Kaw Valley Dec 2013 Ending Balance	\$403,619	\$1,037,755

	Sum of 2013 Budget S	um of 2014 Budget
INK Expense	\$581,944	\$403,185
Administrative Assistant - Part Time	\$12,000	\$0
Advertising and Marketing	\$10,000	\$10,000
Airfare	\$2,000	\$2,000
Car Rental	\$250	\$250
Depreciation	\$204	\$704
Dues and sponsorships	\$1,500	\$1,600
Furniture and equipment	\$0	\$1,500
Hospitality and meetings	\$2,000	\$2,150
Meals and lodging	\$420	\$420
Mileage	\$1,500	\$7,692
Miscellaneous	\$300	\$300
Office Supplies	\$350	\$350
OITS - Avamar Annual Support	\$32,000	\$9,560
OITS: KLISS Legislative Portal Hosting	\$50,000	\$8,000
PKI Hosting Charges	\$480	\$840
Postage	\$84	\$84
Printing	\$2,250	\$3,600
Professional Contracts: Annual Financial Audit	\$22,500	\$22,500
Professional Contracts: Board Development	\$1,000	\$1,000
Professional Contracts: Goodell Stratton Edmonds & Palme	r \$72,000	\$72,000
Professional Contracts: Mize Houser & Company	\$18,000	\$18,000
Professional Contracts: Avamar Consulting	\$96,000	\$35,200
Professional Contracts: Key Staffing	\$1,200	\$1,200
Project/Technical Assistant	\$60,000	\$0
Registration and other travel	\$550	\$550
Rent	\$4,800	\$4,800
Salary and Medical Benefits	\$134,156	\$142,425
Symantec Contract	\$54,000	\$54,000
Telephone	\$2,400	\$2,460
Restricted Funds	\$500,000	\$466,593
Kansas Business Center	\$500,000	\$466,593
Ks State Historical Society: Ks Statehouse Visitor Center	\$0	\$0
Prior Year Grants	\$290,119	\$0
Grand Total	\$1,372,063	\$869,778

Description of Budget Items			
Advertising and Marketing	Marketing, Conferences	\$5,500	
Marer tishing and marketing	State of the State	\$4,500	
Airfare	2 trips @ 1000 ea	\$2,000	
Car Rental	2 trips @ 125 ea	\$250	
Depreciation	2 11,55 @ 125 00	\$704	
Dues and sponsorships	Hawver Newsletter, etc		Removed Dole
acs and spensorsings	CioIndex Annual Subscripton	\$100	nemoved Bole
Furniture and equipment	elemaca minaci dassempton	\$1,500	
Hospitality and meetings	Board meetings and retreats	\$2,150	
Meals and lodging	2 trips @ 60/day meals	\$120	
media dira radging	2 trips @150/day lodging	\$300	
Mileage	Board meeting and instate travel reimbursement	\$7,692	
Miscellaneous		\$300	
Office Supplies		\$350	
PKI Hosting Charges	Reimbursed from CoreFirst PKI Account	\$840	
Postage	The second of th	\$84	
Printing	Monthly Board Packets	\$3,600	
Professional Contracts	2014 Annual Financial Audit (Financial and Contractual)	\$22,500	
Professional Contracts	Board Development	\$1,000	
Professional Contracts	Goodell Stratton Edmonds & Palmer	\$72,000	
Professional Contracts	Mize Houser & Company	\$18,000	
Professional Contracts	Key Staffing	\$1,200	
Professional Contracts: Avam	· · ·	\$28,800	
Troressional contracts / train	Contract (Cordero - Avamar Recovery Environment)	\$6,400	
Registration and other travel	Members & Guests	\$550	
Rent	Kansas Association of Counties	\$4,800	
Symantec PKI Contract	Reimbursed from CoreFirst PKI Account	+ 1,000	
.,	2 year (2012 - 2014) Prepaid Symantec Contract		
	Estimated Total Cost: \$108,000: \$54,000 per year	\$54,000	
Telephone	Exec Dir Cell	\$2,340	
	Teleconferencing Charges	\$120	
Salaries	Base Pay: \$106,463 w/ 34% benefits		Increased benefit contribution
OITS - Avamar Annual Suppor		\$9,560	
OITS - KLISS Hosting		\$8,000	
, , , , , , , , , , , , , , , , , , ,		\$403,185	
		ψ 103,103	
Restricted Funds			
Kansas Business Center		\$466,593	
		\$466,593	
Prior Year Grants			
IT Data Sharing Study	OITS	\$0	
KSHS KEEP Public Access Dev	Public Access Dev	\$0	
KPAT Accessibility	KPAT	\$0	
		\$0	
	INK Expense Budget Total	\$869,778	
	HAIL EXPENSE BURBET LOTAL	7005,776	



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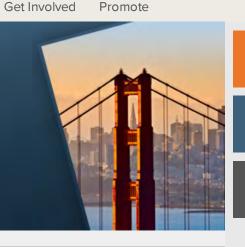
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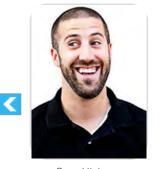
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- Mobile Internet usage is projected to overtake desktop Internet usage by 2014. (Source: Microsoft Tag)
- » 75% of mobile users are using their mobile device for shopping. (Source: Nielsen)
- 9 out of 10 mobile phone searches result in a purchase or visit. (Source: Nielsen)
- >> 70% of all mobile searches result in action within 1 hour. (Source: Mobile Marketer)
- Within 5 years, half of today's smartphone users will be using mobile wallets as their preferred payments method. (Source: Carlisle & Gallagher Consulting Group, 2012)
- 25% of international media and marketing executives see mobile as the most disruptive force in their industry. (Source: AdMedia Partners, 2013)

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- Social Media Assistants
- Social Media Strategists
- » Business Development
- >> Word of Mouth Marketers
- » Community Marketers
- Media Sales

- Merchants
- » E-Commerce Executives
- » Mobile Product Innovations
- » Mobile Product Development
- » Daily Deal Networks
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- Mobile Network Carriers/Operators

# **LETTER FROM THE PRODUCER:**

Dear Marketing Strategist,

Join us at the Mobile Marketing Strategies Summit (MMSS) on February 11-13, 2014 in San Francisco, CA to better understand how to truly drive revenues with an integrated mobile strategy. With mobile website and app usage rising exponentially, now more than ever is the time to adopt a mobile marketing strategy. Mobile website visits saw 100% growth from 2012 to 2013, and show no signs of slowing! Top brands are already leveraging mobile marketing to increase revenue by optimizing customer engagement and driving brand awareness through various mobile channels.

MMSS will expose you to the different strategies these brands have already set in motion, leaving you with actionable insights and a framework to establish a case for mobile at your organization, as well as build upon existing mobile strategies. You will leave MMSS with invaluable information and cutting-edge tools necessary to keep your organization competitive in a rapidly evolving mobile industry.

Mobile isn't going anywhere, and MMSS is here to provide you with proven strategies and top-tier tools necessary to implement, measure, and drive your mobile revenue.

The GSMI team looks forward to seeing you in San Francisco!

Sincerely,

Crystal Everson Associate Director, Conference Production GSMI

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# **Information Network of Kansas**

# **Grant Request Application**

**Date Request Submitted:** 12/20/2013

Applicant/Agency Name: Kansas State Historical Society

**Grant Amount Requested:** \$150,000

### **Requestor/Agency Contact Information**

Primary	Position Title	Mailing Address	Phone	Fax	Email Address
Contact					
Mary Madden	Director,	Kansas Historical	785-272-	785-	mmadden@kshs.org
	Museum and	Society, 6425 SW	8681, ext.	272-	
	Education	Sixth Avenue,	417	8682	
	Division	Topeka, KS 66615			

### Requestor/Agency Executive Sponsorship

Primary	Position Title	Mailing Address	Phone	Fax	Email Address
Contact					
Jennie Chinn	Executive	Kansas Historical	785-272-	785-	jchinn@kshs.org
	Director	Society, 6425 SW	8681, ext.	272-	
		Sixth Avenue,	202	8682	
		Topeka, KS 66615			

### **Other Participants, (if applicable)**

Primary Contact	Position Title	Mailing Address	Phone	Fax	Email Address
Matt Veatch	State	Kansas Historical	785-272-	785-	mveatch@kshs.org
	Archivist	Society, 6425 SW	8681 x271	272-	
		6 <sup>th</sup> Avenue,		8682	
		Topeka, KS 66615			
Jesse DeGarmo	Project	Kansas Historical	785-272-	785-	jdegarmo@kshs.org
	Manager	Society, 6425 SW	8681 x242	272-	
		6 <sup>th</sup> Avenue,		8682	
		Topeka, KS 66615			
Craig	System	Kansas Historical	785-272-	785-	cdannenberg@
Dannenberg	Admin	Society, 6425 SW	8681 x241	272-	kshs.org
		6 <sup>th</sup> Avenue,		8682	
		Topeka, KS 66615			

### **Description of Requestor's Primary Services**

#### <u>Response:</u>

The mission of the Kansas Historical Society (KSHS) is to actively preserve and share Kansas history by collecting, preserving, and interpreting materials and information

pertaining to state government and history for the purpose of enhancing government accountability, providing economic development assistance, and educating the students and families of Kansas.

The KSHS was established in 1875. In FY 2013, agency programs and services drew more than 7,000,000 people, with nearly an additional 5,500,000 through a partnership with Ancestry.com. Our collections and services are accessed in person and virtually through a variety of web-based resources. Historical Society programs are diverse and serve a large number of the state's population as well as out-of-state patrons. The agency plays a critical role in state government by being the repository and caretaker of state records. We also administer both state and federal historic preservation programs that bring economic development to communities across the state. The Kansas State Historical Society is the state agency that provides curriculum materials on state history and government to our K-12 schools helping them to meet their state-required coursework. The agency also plays a significant part in the state and local economies through its museums and historic sites.

The Historical Society operates the new Kansas State Capitol Visitor Center, which opened to the public on January 2, 2014. The visitor center includes a Capitol store, a classroom, an auditorium, a dining area, and exhibit spaces. The visitor center features KSHS-curated exhibits highlighting the power of citizenship and the role of government that is by and for the people. The heart of the exhibits focus on the founding of the state and the difficulty in drafting a state constitution, the purpose and vision of the Kansas Constitution, and the roles of the three branches of government using the legislative war of 1893 as an example. Other exhibits feature the peoples of Kansas, the diversity of the Kansas landscape, and the building of the state Capitol. Several major artifacts and documents are on display in the Capitol, including John Brown's sword, the Kansas Constitution, and the sledge hammer used by the Republican speaker of the house to knock down the doors to the hall during the legislative war of 1893.

#### A. Please describe the vision of the project.

#### Response:

The Kansas Historical Society proposes to deploy touchscreen interactive kiosks and a self-guided tour mobile application to enhance the in-person and online experience of visitors to the newly renovated Kansas Capitol. Principle project deliverables include:

# • Interactive Kiosks for Capitol Visitor Center Lobby Acquisition, installation, and configuration of the hardware and software to

support three (3) touchscreen interactive kiosks for the Capitol Visitor Center lobby.

#### • Building Directory and Wayfinding Application

Development and implementation of a building directory and wayfinding application to guide visitors to their desired location in and around the Capitol. The directory and wayfinding application will be delivered through the interactive kiosks and, if feasible, on the web and via a mobile app.

#### • Integrated Capitol Meeting and Events Calendar Application

Development and implementation of an integrated Capitol meeting events calendar application to be delivered through the interactive kiosks, on the web, and via mobile devices. The integrated calendar application will combine scheduling data from the Legislative Chambers, Legislative Administrative Services, Department of Administration – Division of Facilities Management, and KSHS Capitol Visitor Center into one, customer-friendly application.

#### • Identify Your Kansas Legislator Application

Development and implementation of an application to enable Kansans to identify their state senator and representative using an interactive state map. The Identify Your Kansas Legislator application will be available through the interactive kiosks, on the web, and via mobile devices.

### • Self-Guided Capitol Tours Mobile Application

Development and implementation of a mobile app to provide visitors with museum quality self-guided tours of the Capitol. Mobile app users will be offered several theme based tours that will provide visitors with a deeper understanding of the Kansas Capitol's unique features. Potential tour themes include: The Historic Capitol; Bleeding Kansas and Civil Rights; Civics and Government; Art for the Ages; Discovering Small Treasures; Building the Capitol – An Architecture and Renovation Tour; One of a Kind – Truly Unique and Amazing Parts of the Capitol; and The Capitol Dome.

The project deliverables will support the Kansas Historical Society's broader vision to use its Capitol Visitor Center presence to enhance and expand public access to information on Kansas government and history.

In addition to this proposed Interactive Kiosk and Mobile App project, the KSHS plans to collaborate with the Legislature, Kansas Department of Education, Office of the Secretary of State, Office of Information Technology Services, Department of Administration, and other Kansas government agencies on a range of Capitol-related projects. Among these initiatives will be the development of a Capitol orientation video, the launch of a Capitol Visitor Center website, and online and in-person Kansas civics educational programs. All of these new opportunities will complement the Historical Society's strong foundation of government information services like the INK grantfunded KansasMemory.org and the KEEP Digital Archives. To provide recognition for INK's current and continued support of KSHS over the years, contribution plaques will be permanently placed on all kiosks.

# B. Please describe how the need is supported/required by Federal law, Kansas Statute or County/City ordinance

Response:

The proposed project is supported by the Kansas Historical Society's authorizing statute, K.S.A. 75-2701 et seq., which directs the KSHS "to inculcate through publications,

museum extension services and other media a wider and fuller knowledge and appreciation of the history of Kansas and its significance."

The proposed project supports several aspects of the statutory mission of INK by "providing access for members of the public to public information of agencies", "explore ways and means of expanding the amount of and kind of information", "increasing the utility of the public information provided and the form in which provided", "expanding the base of users who access such public information", and finally "explore technological ways and means of improving citizen and business access to public information".

# <u>C. Please describe the benefit to requestor, State, and the public.</u> <u>Response:</u>

The proposed project is designed to provide Capitol visitors and staff with faster and easier access to government information – both in the Capitol and online. On January 2, 2014, the new Capitol Visitor Center, operated by the KSHS, opened on the ground floor. Since access to the Capitol is restricted to the north doors, all visitors and most of the staff will pass by the Capitol Visitor Center's information desk upon entering and exiting the building. It will become the key location for answering questions, assisting visitors, and greeting groups.

During FY 2013, 33,641 people participated in a guided tour of the Capitol. Analyses in other states indicate that, on-average, attendance triples when a renovated Capitol reopens. The KSHS anticipates this same dramatic increase at the Kansas Capitol with over 100,000 visitors expected to take a guided tour of the Capitol during calendar year 2014.

The information desk will be staffed by one or two KSHS staff members from 8 a.m. to 5 p.m., Monday-Friday. Considering the interest in the newly renovated Capitol, the information desk will be very busy. The wayfinding, meeting and events calendar, legislator identification, and self-guided tour information provided by the proposed Interactive Kiosks and Mobile App Project will streamline visitor orientation and minimize lengthy wait times at the information desk. Moreover, the project deliverables will significantly enhance the experience of weekend visitors to the Capitol.

	1
D. If the grant is to create an ap	plication, is the application envisioned to have a fee
associated with the use of the ap	plication or is the application free for use by
citizens, businesses or governme	ents? Please place an "X" on the appropriate line.
Fee X Free	
E. Please select the area of servi	ce to which the grant benefit will best apply
Kansas Business Center	Medical Services
X Legislative (e-Democracy)	Transportation

Agriculture	X Educat	<u>tion</u>	
X Other (please exp	olain) <u>Response: Vi</u>	sitors to the State Co	apitol
F. What is the term X One Year	of the grant? Place an X 2 Years	in the appropriate  3 Years or more	box.
G. Date grant would	d be desired?		
January 13, 2014			
	ne amount of funds or nu project?	mber of resources	your entity will be
H. Please provide the contributing to the contributing to the contributing to the contribution of the cont		mber of resources	your entity will be
contributing to the Response:  KSHS staff will cont	project? ribute in-kind services to t	he project:	
contributing to the Response:  KSHS staff will cont	project? ribute in-kind services to t	he project:	Cost (\$40/hour)
Contributing to the Response:  KSHS staff will cont  Name  Jennie Chinn	ribute in-kind services to t  Project Role Project Sponsor	he project:  Hours  20	Cost (\$40/hour) \$ 800.00
Contributing to the Response:  KSHS staff will cont  Name Jennie Chinn Mary Madden	ribute in-kind services to t  Project Role Project Sponsor Project Director	he project:  Hours 20 80	Cost (\$40/hour) \$ 800.00 \$3,200.00
Response:  KSHS staff will cont  Name Jennie Chinn Mary Madden Jesse DeGarmo,	ribute in-kind services to t  Project Role Project Sponsor Project Director Project Manager	Hours 20 80 60	Cost (\$40/hour) \$ 800.00 \$3,200.00 \$2,400.00
Contributing to the Response:  KSHS staff will cont  Name Jennie Chinn Mary Madden	ribute in-kind services to t  Project Role Project Sponsor Project Director	he project:  Hours 20 80	Cost (\$40/hour) \$ 800.00 \$3,200.00

Milesto	ne	<b>Completion Date</b>
1.	Install of interactive kiosks in Capitol Visitor Center lobby	3/29/2014
2.	Deploy building directory and wayfinding application	5/30/2014
3.	Deploy integrated capitol meeting and events calendar application	7/30/2014
4.	Deploy "Identify Your Kansas Legislator" application	9/30/2014
5.	Deploy self-guided Capitol tours mobile application	1/10/2015

Project Start Date: January 13, 2014 Project End Date: January 13, 2015

**Milestones and Dates:** 

The Information Network of Kansas has determined eight objectives used to evaluate and prioritize all requests for grants. Each of the objectives is further assigned an objective weight percentage to reflect the INK Board's strategic direction. Those objectives with higher weight percentages will be weighted more heavily in the evaluation. The weighted percentage has been supplied for each of the objectives below. Each of the objectives below will be scored with a 1- Below Expectations, 2-Meets Expectations, or 3-Above Expectations. The score is

multiplied by the objective's assigned relative weight. The total weighted score for the grant request is the sum of the individual objective's weighted score. The highest total score any grant request can receive is 3.

# J. Please provide a brief description of how your request satisfies the following INK objectives?

a. Increases Citizen/Business Access: (25%)

Please provide your description of the potential population of users effected as a result of granting your request.

Response:

As noted above, during FY 2013, 33,641 people participated in a guided tour of the Capitol. Analyses in other states indicate that, on-average, attendance triples when a renovated Capitol re-opens. The KSHS anticipates this same dramatic increase at the Kansas Capitol with over 100,000 visitors expected to take a guided tour of the Capitol during calendar year 2014. The proposed Interactive Kiosks and Mobile App project deliverables will assist these visitors prepare for and enjoy their experience of the beautifully restored Kansas Capitol.

#### b. Alignment with State Initiatives: (15%)

<u>Please describe how your initiatives align with the State's Strategic</u> <u>Information Management Plan, your agency's strategic plan or Three Year</u> IT Plan.

Response:

The Capitol Visitor Center Interactive Kiosks and Mobile App project closely aligns with several of the strategic intentions identified in the 2008-2013 State of Kansas Strategic Information Management Plan, particularly:

- 1. **Provide Customer-Centric Services** to citizens, businesses, and government entities making them easier to use, more accessible, and more cost efficient.
- 3. **Manage Enterprise Information** by making all appropriate statemanaged data available to all levels of government, citizens, and businesses.
- 4. *Improve Collaborative Partnerships* to allow government entities, businesses, and citizens to work together and transform state government, services, and economy.

The proposed Interactive Kiosks and Mobile App project will deliver wayfinding, integrated meeting and events calendar, "Identify Your Kansas Legislator", and self-guided tour information to Capitol visitors in a customer-friendly format and design.

The project also aligns with goals and objectives articulated in the 2014-2019 Kansas Historical Society Strategic Plan, most directly with Goal I.:

Goal A.: All Historical Society collections are transparent to the public.

# Goal I.: The people of Kansas are given access and information to their government through the Capitol Visitor Center.

Objective 1: Provide easy access to information on state government to the public in a variety of formats.

Objective 2: Develop exhibits and programs in the visitor center that inspire Kansans to think about their own civic responsibility.

Goal K.: The Kansas Historical Society successfully connects its message of public value to the people of Kansas.

Goal L.: Current technology is used to enhance productivity and customer service.

### c. Expand Portal Information: (10%)

Please describe how the request will expand the quantity or quality of the information provided through the portal.

Response:

As noted above, the proposed project will include the development of a building directory and wayfinding application, an integrated Capitol meeting and event calendar, and an "Identify Your Kansas Legislator" application. These information sources will be made available on the web – including links from Kansas.gov — in addition to being delivered on the interactive kiosks. Visitors to Kansas.gov also will be given the opportunity to download the self-guided Capitol tour mobile app.

#### d. Technology Improvement: (10%)

Please describe how the request will expand the use of technology or how it incorporates new technology.

Response:

The proposed project will employ state-of-the-art interactive kiosk and mobile application technology to significantly enhance the visitor experience at the Capitol. Contemporary citizens expect to access government information online and, increasingly, on their mobile device. The proposed project will meet that expectation for Capitol visitors.

### e. Revenue Generation: (10%)

If your request is expected to generate revenue, please describe the potential annual revenue to your agency and the portal.

Response:

The KSHS does not plan to charge a fee for use of the interactive kiosks or mobile apps and, thus, does not expect the project to generate revenue.

Just a question here, but would you entertain using INK as the payment processor for the KSHS and Capitol store?

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#### f. Extensibility: (10%)

Please describe how your request is designed to potentially be extended for use by other agencies.

Response:

The KSHS anticipates that both the interactive kiosks and mobile app will serve as models for future packaging and delivery of information at the Kansas Museum of History, State Archives, and 16 state historic sites across Kansas. The proposed project may also provide a model for other Kansas government agencies seeking to meet public expectations for digital delivery of government information.

### g. Integration: (10%)

Please describe how your request is designed to integrate with the portal, within your agency and with other agencies, if applicable. Response:

As noted in c.) above, the building directory and wayfinding application, integrated Capitol meetings and events calendar, "Identify Your Kansas Legislator" application, and Capitol self-guided tour mobile app will be available through a link on the portal. Is this the Kansas.gov portal?

### h. Penetration and Usage Potential: (10%) Please describe your request's potential market and expected adoption rates. Response:

The KSHS anticipates heavy use of the three interactive kiosks in the Capitol Visitor Center lobby. We expect widespread adoption of the interactive kiosks (perhaps as high as 80%) by internal customers (i.e. government employees, lobbyists, elected officials) to identify meeting and event times and locations. External customers likely will not adopt the interactive kiosks at the same rate as internal customers. Nevertheless, we expect repeat external visitors to the Capitol to use kiosks for wayfinding and calendar information as much as 50 percent of the time. On weekends, when the Capitol Visitor Center is not staffed, the touch screens will be used by nearly 100 percent of all visitors.

While adoption of the Self-Guided Capitol Tour Mobile Apps will be limited to mobile device users, over 50% of American adults now own a smart phone. The KSHS expects mobile device users to take advantage of the self-guided tour mobile app in significant numbers that will undoubtedly grow over time. Weekend visitors to the Capitol likely will use the mobile apps at a higher rate. We welcome INK's guidance to provide no cost or low cost marketing methods to provide increased awareness of the mobile application.

# <u>K. Please provide a brief analysis of the cost/benefit for your grant request and anticipated return on investment, if applicable.</u>

Response:

At present, the KSHS employs six full-time equivalents (primarily part-time employees) for the Capitol Visitor Center. The KSHS anticipates that the proposed Interactive Kiosks and Mobile App project will greatly assist in limiting Capitol Visitor Center staffing requirements. At this time there are no plans to hire weekend staff. Thus, the proposed project deliverables will be particularly critical to provide customer service to weekend visitors.

Requestor Signature	
	<u>Date</u>
<u>Title</u>	
Please submit your request to;	
Information Network of Kansas 300 SW 8 <sup>th</sup> Ave. 3 <sup>rd</sup> Floor Topeka, KS, 66603.	
basis. All grant requests must be receiv January approval. Grant requests receiv	grant requests for disbursement on a semi-annual yed before December 1 to be considered for a yed after December 1 and before June 1 will be will be reviewed. Upon determination or if will be contacted.
Office Use only, do not fill in below t Grant Request Number:	Date Request Received:
Grant Amount: Grant Request Score: Grant Disposition:	Request Review Date:  Committee Recommendation:  Date of Meeting Minutes:

# INK Grant Proposal - High Level Budget KSHS Capitol Visitor Center Interactive Kiosk and Self-Guided Tour Mobile App Project Jan-14

Deliverable		Cost estimate	
Interactive kiosks in Capitol Visitor Center lobby	\$	50,000	
Building directory and wayfinding application	\$	10,000	
Integrated Capitol meeting and events calendar application	\$	10,000	
"Identify Your Kansas Legislator" application	\$	30,000	
Self-guided Capitol tours mobile application	\$	50,000	
Total	\$	150,000	



# THE DOLE INSTITUTE

# **UNIVERSITY OF KANSAS**

Proposal for eDemocracy/Open Government Pilot For consideration by Information Network of Kansas December, 2013

# Dole Institute of Politics at the University of Kansas

Recognized as one of the nation's leading bipartisan centers for the civil discussion of politics, the Dole Institute promotes political and civic participation as well as civil discourse in a philosophically balanced manner. We emphasize that politics is an honorable profession and that only through political and civic participation can citizens redirect the course of our nation. While the objective is to accomplish this mission on a broad scale, our location on the University of Kansas campus provides a unique opportunity for outreach to students and young people, in addition to Kansas communities and the nation.

Based on my discussion with Jim Hollingsworth and Don Heiman, we propose an eDemocracy/Open Government pilot program, with the potential to create a series under the same or similar moniker. Our goal is to present an on-going annual program concerning technology under the above lecture umbrella, but before we can get there, we believe a pilot concept consisting of a few programs would be useful to set the table for the program series.

# Program I: eDemocracy/Open Government Framework \$10,000

The first session would be one in which we could set the framework for answering the "what," "why," and "how" questions concerning eDemocracy/Open Government. This program would serve to define and describe the concept of open government, its inextricable link to technology, its relevance to citizens' everyday lives, and its impact on the global world in which we live today.

For the framework program, we suggested inviting the top thought leaders of today: Sir Tim Berners-Lee, Beth Noveck, and Jack Dangermond. In advance of inviting top thought leaders, we believe people such as Don Heiman, Jim Hollingsworth, private entities and state agency representatives are able to build a framework around eDemocracy/Open Government based upon systems recently built and deployed in the state of Kansas.

# Program II: eDemocracy/Open Government Summit \$20,000

For the second program, we propose holding a summit in which representatives from approximately five NIC clients and three non-NIC clients to convene to discuss how each state is working on eDemocracy/Open Government issues. NIC, Inc. is a technology company based out of Olathe which provides a network of eGovernment solutions by building official web sites, online services, and secure payment processing solutions. NIC has teamed up with over 29 states and hundreds of federal and local agencies to design and manage eGovernment solutions. We would follow a format

similar to that of our Post–Election Conference (PEC), held every two years, during which we convene a panel of political practitioners to analyze either a mid-term or presidential election. For further detail on this format, please go to <a href="http://www.doleinstitute.org/programs-post-election.shtml">http://www.doleinstitute.org/programs-post-election.shtml</a>.

For this second program, we would present three or four sessions that focus on the important elements of eDemocracy/Open Government over a course of one or two days. We would confer with INK regarding the appropriate topics, and the panelists from the various states would participate accordingly. Our experience with the PEC panelists indicates that interactions between guests lead to a far more powerful, interesting, interactive and educational experience for attendees; we have found it is vastly preferable to presentations.

### Program III and beyond: eDemocracy Lecture Series

\$7,500/program

By the end of program II, we will have set the table and the public would be ready for a lecture series, which would focus, at least initially, on the broader implementation of eDemocracy principles. There could include programs with specific focus on implementation in different areas involving how technology, such as archiving of electronic information and laws can assist citizens with understanding proposed legislation, and the monitoring and authenticating of existing legislation through enhanced electronic access to legislative and regulatory information.

On behalf of the University of Kansas and the Robert J. Dole Institute of Politics, thank you for your thoughtful consideration of this proposal. We look forward to discussing these possibilities with you in more detail. All gifts to the Dole Institute will count towards *Far Above: The Campaign for Kansas* and will help to build a better KU. If you have any questions, please contact Susan Kang at 785/832-7454 or skang@kuendowment.org.